# FY 2024

Results Presentation





# Agenda

1	solutions by stc at a Glance in 2024
2	2024 Key Milestones
3	Investment Thesis
4	Strategy Update
5	PPP Projects
6	Financial Performance
7	Contact Details





## solutions by stc at a Glance

The leading ICT services provider and enabler of the digital transformation across the Kingdom

Key highlights	#1	IT services provider in Saudi Arabia	22.7%	IT Services market share in KSA	25+	Years of experience in IT sector
FY 2024 financials	9%	Revenue growth YoY to SAR 12.06bn	16.1%	EBITDA margin	34%	Net income growth YoY to SAR 1.60bn
People	1,464	Talented employees	64%	Saudization	19%	Female staff
Partnerships	171+	Partners in solutions ecosystem	467	Local Suppliers Engaged	77%	Procurement spending on local suppliers





## 2024 Key Milestones

A transformative year for solutions that enhanced its capabilities, expanded portfolio and widened the client reach

Strategic area	LEAP	Initiative	Highlight	Rationale
	E	شركة ريـــمات الرياض للتنميــة Remat Al-Riyadh	1st PPP of solutions and stc Group with the public sector	Expansion into new businesses, getting exposure to the Saudi public sector and contributing to the modernization of the public service experiences in Riyadh.
PPP	E, A	شرکــــة جـــدة Jeddah Company	Creating Amanah Tech, a JV 70% owned by solutions	The deal is a part of solutions' LEAP strategy to expand into promising business lines to enable digital transformation for its customers.
M&A	L, E	devoteam	Deal completion	On 4 February, solutions completed the acquisition of a 40% stake in "Devoteam Middle East". The deal brings synergies with core business and complement solutions' offering with new capabilities.





## **Investment Thesis Update**

solutions offers a winning combination of market leadership, growth potential and superb returns

#### Market Leadership

- Undisputable market leader with a market share of 22.7%
- Lucrative consolidation opportunities in the fragmented IT market of KSA
- Local-Content score 41.3%

## Sizeable and Diversified Portfolio

- Strong pipeline of projects
- Long-standing partnership with stc
- Wining ratio of 60%+

## Superior Value Creation

 34.3% ROIC in FY 2024 is well above the company's cost of capital

## Asset-Light Business Model

• 2.1% organic capex / revenue ratio in 2024

## Strong FCF

- SAR 1.2 bn FCF in 2024...
- ...with 61% FCF conversion

#### Generous Dividends

- BoD recommended ordinary DPS of SAR 8 and special dividend of SAR 2 for FY 2024
- This implies total 75% payout and 67% growth YoY

## Efficient Capital Allocation

- High-return organic capex
- Value-accretive M&As
- High-potential partnerships and PPP projects
- Progressively rising dividends

#### Robust Balance Sheet

- Net cash position of SAR 3.0 bn as of end FY 2024...
- ...amounting to 1.5x FY 2024 EBITDA



# Strategy Update



## LEAP 2.0 targets significant economic value creation in 2024-2026

Our strategy aims at augmenting the core business by emerging tech, innovation and efficiency gains

Growth

Drive growth through expansion, enhancements and innovation



## **Profitability**

Sustain strong margins and returns through operational excellence

L

## Lead through service excellence:

- ICT services
   Strengthen leadership by setting a new benchmark for quality, innovation and client satisfaction
- IT Managed Services

  Revamp capabilities and business

  model
- Network capabilities
   Protect and enrich network services
- Multi-cloud services
   Capture relevant opportunities

Ε

## **Empower** business growth and diversification:

- Emerging tech
   Shape up the next-gen digital solutions
- Innovation program
   Establish, institutionalize and scale
- Partnerships & strategic alliances
   Expand offering and tap into new markets
- Geographical expansion
   Capitalize on subsidiaries footprint
- New business models
   PPP, revenue-sharing arrangements

A

## Achieve excellence in customer engagements

- CEX Customer Success
   Place client at the core of the group's operations and become an integral part of their success story
- New verticals
   Enter high-potential verticals
   through industry-specific offerings
- Commercial excellence
   Achieve excellence in commercial capabilities

P

## **Promote** efficiencies and sustainability

- OPEX optimization
   Streamline internal processes, strive
   for operational excellence and
   achieve optimal resource allocation
- Subsidiaries OM & GTM
   Maximize group synergies through operating model and clear GTM
- Sustainability
  Minimize environmental impact,
  foster strong corporate culture,
  adhere to social responsibility, invest
  in people, contribute to community.



## Value-added M&A drive growth, expand offering and bring synergies

The recent acquisitions reinforced the group's market leadership and made a notable financial contribution\*







Ownership share: 40%

2024 revenue: **SAR 461mn**\*\*

## Strategic rationale:

- Gain synergies with systems integration business
- Strengthen ICT market leadership
- Add digital consulting and business transformation capabilities



<sup>\*</sup> The charts show revenue of Giza and ccc before intercompany eliminations

<sup>\*\* 2024</sup> revenue was reported from the date of acquisition (1 February 2024)

## **Expansion into Al**

Driving solutions ambition as a Next Gen Services provider and an Al First company.

### Booming Al market



Al market is rapidly growing, both globally and in KSA with a market size exceeding 30 Bn¹ SAR, also fueled by raising Al outsourcing demand²

## **Enablement of National Al Play**



KSA Al landscape is fragmented and largely driven by international players; unique opportunity for a national Al player to enable and support Vision 2030

## Existing capabilities and deep client access



Competitive advantage for existing specific capabilities (i.e., infrastructure) and access to broad set of B2B clients

## Customer demand evolving



Customers planning to allocate ~8% of total IT spending to Al<sup>4</sup>, with an increased demand for Al transformations across sectors

- 1. Until 2030
- 2. One of key Al global trends
- KSA Al landscape is mainly driven by international players, with a handful of fragmented local players gaining competitiveness. Start-up scene is nascent, mostly focused on apps;
- 4. Until 2027



## Aiming to become an Al First organization

solutions enables and orchestrates an AI-powered ecosystem for customers to deliver unparalleled outcomes



## Provide integrated Al offering

Support businesses and entities regionally to embark in advanced Al transformations, helping them to fully empower their data with an integrated Al offering, also leveraging existing capabilities



## Build best-in-class capabilities

Develop, partner and acquire to offer one-of-a-kind capabilities across the entire offering – providing clients with exceptional services that go beyond pure reselling & traditional services



#### Develop the AI ecosystem

Act as the ecosystem enabler for AI in the Kingdom to help in achieving Vision 2030, collaborating with stakeholders on talent development, investment, applied R&D, infrastructure enhancement, and policy making



## Install AI in the DNA of the Org

Embed AI internally to boost productivity, accelerate AI-driven innovation, and drive market differentiation; internal AI is imperative for go-to-market success





## Leading innovation and urban transformation through strategic PPPs

The PPP model creates recurring revenue streams, enhances financial performance and contributes to sustainability

#### Building the right set-up

- Built the right capabilities for the market needs and business model
- Developed the go-to-market capitalizing on the extensive market knowledge and experience
- Developed the internal setup required to deliver on the clients expectations and potential requirements
- Obtain the right qualifications from the governing entities i.e. obtained DGA Category A qualification to engage in digital government services under revenue share model

#### **Testing the Engine**

- Engaged with **more than 15** clients across public sectors
- Won **three** significant opportunities
  - Remat Al-Riyadh Partnership (Smart Parking in Riyadh)
  - Jeddah Development and Urban Regeneration Company (JedCo)
  - Revenue-Sharing Contract with Sports Boulevard Foundation

#### Capture the opportunity at Scale

- With the solid foundation generated a healthy pipeline with more than 20 opportunities/Leads.
- Targeting Health, Security,
   Transportation, Municipality, Sports
   and more sectors with high potential
   and appetite for PPP model
- Proactively engaging with entities to farm opportunities related to technology enabled government services through shared revenue model





## solutions FY 2024 Financial Dashboard

Steady growth with operating and net margins reaching multi-year records in FY 2024

FY 24 Revenue

SARmn12,064 A

FY 24 GP Margin

23.1% ▼

FY 24 Capex

SARmn

255 +128% YoY FY 24 Capex / Revenue

2.12% A

FY 24 EBITDA

SARmn 1,948 A

FY 24 EBITDA Margin

16.1% A

FY 24 Net Cash From Operating Activities

SARmn 1,509

FY 24 ROIC

34.3% A

FY 24 Net Profit

SARmn 1,597 A

FY 24 NP Margin

13.2% A

FY 24 Net Cash

SARmn **2,967** 

FY 24 ROAE

43.4% A

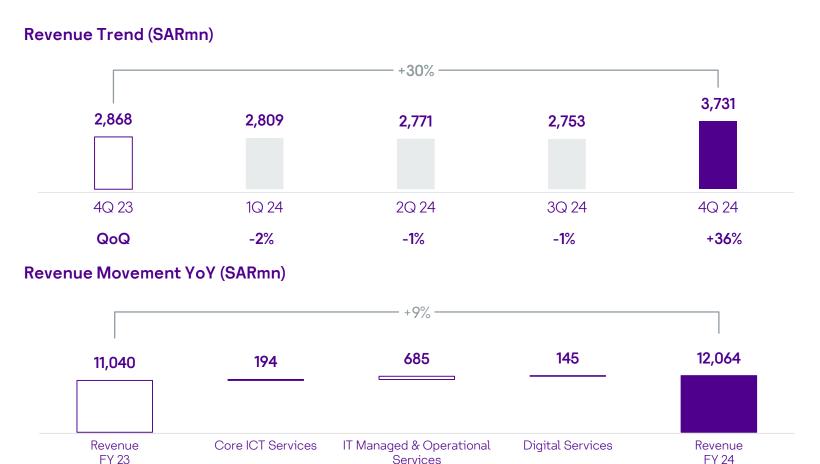


+3%

## Revenue Trend and Breakdown by Business Segment

Group revenue growth accelerated to +9% YoY in FY 2024 driven by IT Managed and Operational Services

+8%



+21%

#### **Management Commentary**

- Acceleration of growth in 4Q 2024 was driven by the completion of key milestones for projects from a healthy backlog and the ramp-up of projects secured during the year, some of which were publicly announced.
- Strong backlog is set to continue to support revenue generation in 2025.

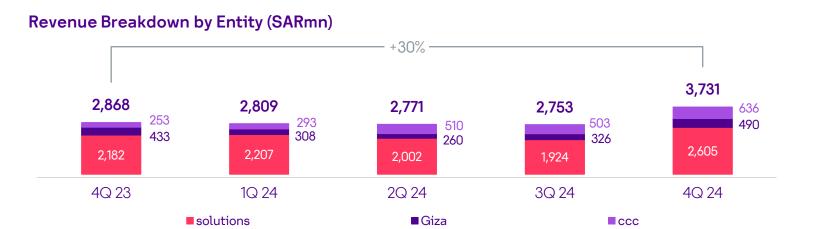
#### Revenue Composition (by Business Segment)





## **Revenue Breakdown by Entity**

The share of Giza and ccc increased to 28% of FY 2024 revenue after 19% a year ago<sup>1</sup>



#### Revenue Movement YoY (SARmn)



- The group's focus on efficient projects delivery resulted in some projects being redistributed from solutions to other subsidiaries.
- Giza's revenue grew 14% YoY (excl. eliminations) driven by strong demand for system integration services.
- ccc was the main revenue growth contributor driven by new projects, transfer of a certain business portfolio from solutions and consolidation in April 2023.

#### Revenue Composition (by Entity)



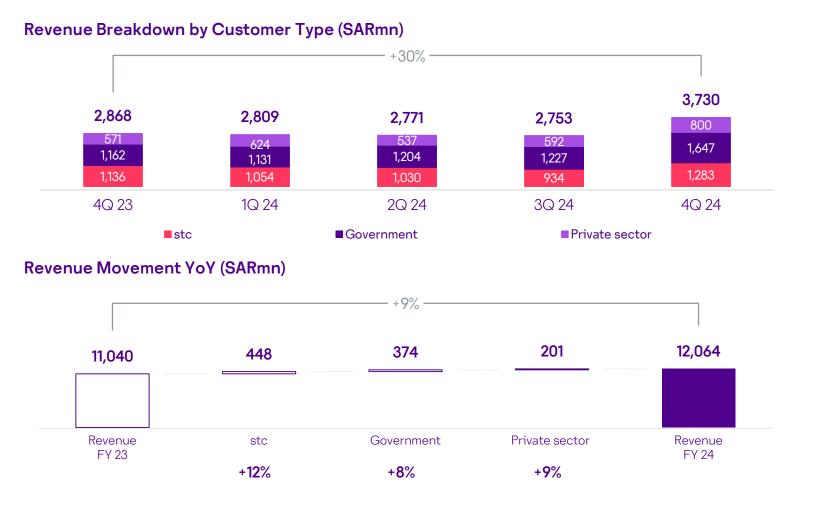


**Management Commentary** 

<sup>&</sup>lt;sup>1</sup> - the Revenue Movement chart shows numbers before intercompany eliminations

## Revenue Breakdown by Customer Type

The revenue share of stc and the Government remained flat YoY at 79% in FY 2024



#### **Management Commentary**

- Revenue from stc grew 12% YoY in FY 2024 driven by enhanced capabilities and service offering.
- Revenue from the Government increased by 8% YoY in FY 2024 with a pickup in 4Q 2024 prompted by the successful execution and delivery of projects.
- Revenue from the private sector grew 9% YoY in FY 2024 supported by faster growth in 4Q 2024 driven by delivery in ongoing projects and new projects.

#### Revenue Composition (by Channel)

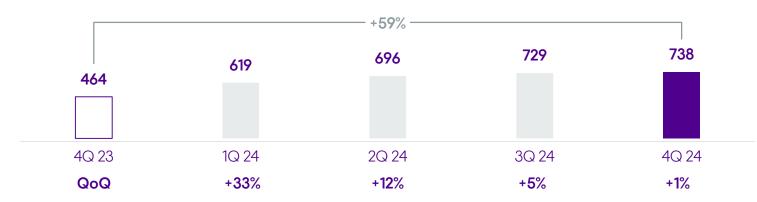




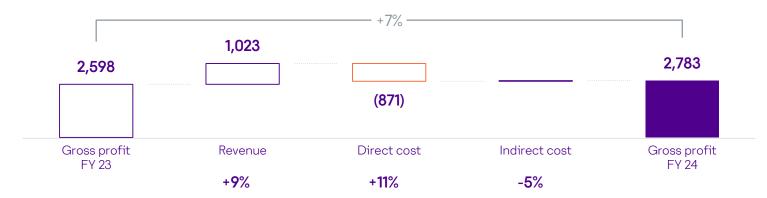
## **Profitability - Gross Profit Performance**

Gross profit margin slightly decreased to 23.1% in FY 2024 from 23.5% in FY 2023

#### **Gross Profit Trend (SARmn)**



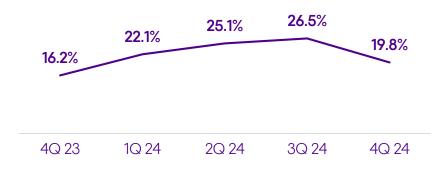
#### **Gross Profit Movement (SARmn)**



#### **Management Commentary**

- Gross margin fell 46 bps YoY to 23.1% in FY 2024 due to changes in market trends, regulation and projects mix.
- Quarterly margin increased by 361 bps YoY to 19.8% in 4Q 2024 due to a low comparison base in FY 2023 and improved revenue recognition pattern in FY 2024.
- A temporary gross margin dip QoQ was related to margin recognition on certain stages of projects delivery in 4Q 2024.

#### **Gross Profit Margin (%)**

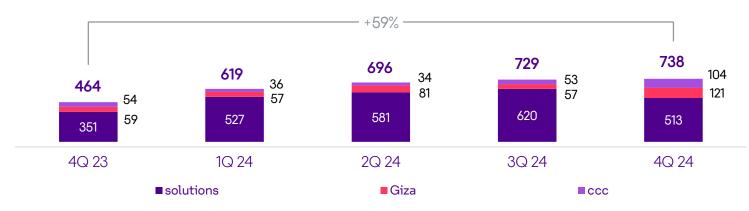




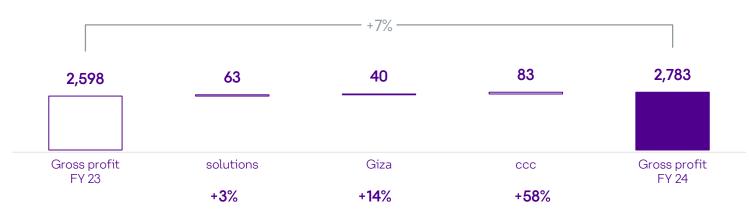
## **Profitability - Gross Profit Drivers**

FY 2024 Gross Profit performance reflects changes in the market dynamics, projects mix and regulation<sup>1</sup>

#### Gross Profit Breakdown by Entity (SARmn)



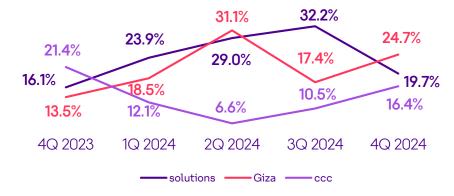
#### **Gross Profit Movement YoY (SARmn)**



#### **Management Commentary**

- solutions standalone gross margin dynamics QoQ reflected revenue and margin recognition at early stages of projects execution, which should normalize as projects mature.
- ccc's 4Q 2024 gross margin was supported by the consolidation of BPO business and HRDF rebates.
- Giza's QoQ gross margin dynamics was affected by a changing sales mix within the pool of projects.

#### **Gross profit margin by Entity**

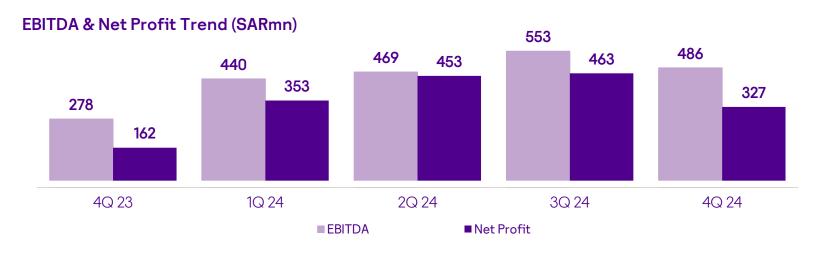




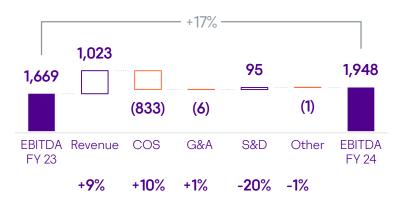


## **Profitability - EBITDA and Net Profit**

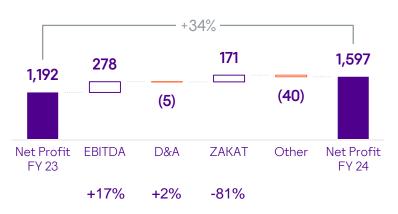
FY 2024 EBTIDA and net profit margins hit multi-year record levels



#### EBITDA Movement YoY (SARmn)



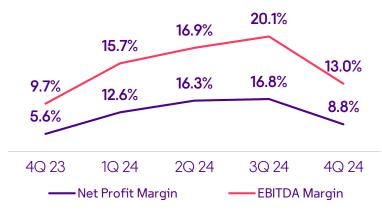
#### **Net Profit Movement YoY (SARmn)**



#### **Management Commentary**

- EBITDA grew 17% YoY in FY 2024 driven by the implementation of the cost efficiency program.
- EBITDA margin reached 16.1% in FY 2024, the record annual level over the past years.
- Net profit to shareholders increased by 34% YoY in FY 2024 as strong operating income growth was complemented by lower Zakat payment.

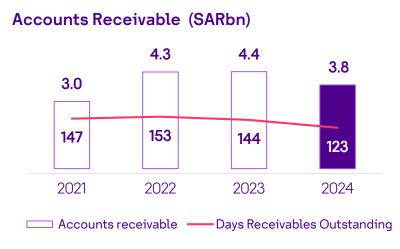
#### EBITDA & Net Profit Margins (%)

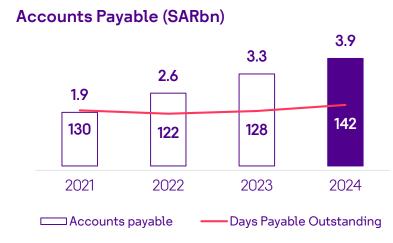




## **Balance Sheet - Working Capital**

Efficient working capital management resulted in reduced receivables and increased payables

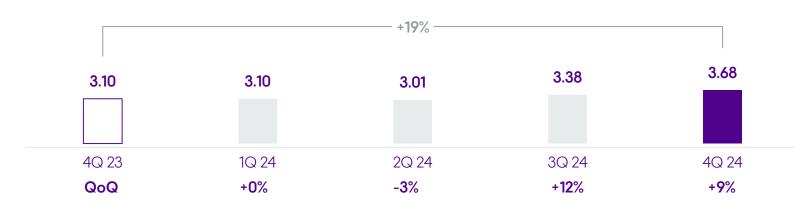




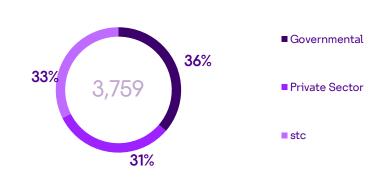
#### **Management Commentary**

- Receivable days declined to 123 days in FY 2024 amid collection optimization.
- Payable days increased to 142 days supported by the company's efforts to improve commercial terms with key suppliers and enhance partnerships.
- As of the end of December 2024, solutions' working capital increased by 9% QoQ and 19% YoY.

#### Working Capital Performance (SARbn)



#### **Accounts Receivable Composition (%)**



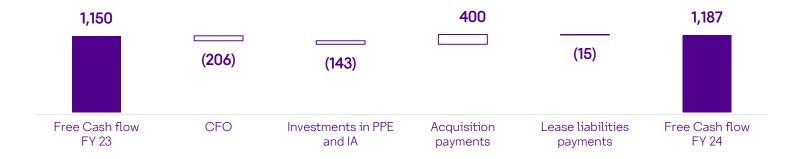


## **Cash Flow Generation**

Working capital improvements supported cash flow generation in 2H 2024 and ensured FCF growth YoY in FY 2024

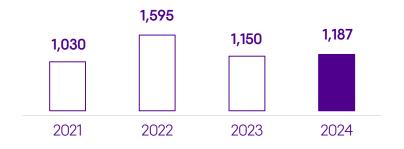


#### Free Cash Flow Movement (SARmn)



- OCF fell by 12% YoY to SAR 1.51bn in FY 2024 affected by temporary cash flow swings in 1Q 2024 mitigated by improved working capital during the rest of the year.
- Capex surged 2.3x YoY to SAR 255mn in FY 2024 due to a ramp-up in 3Q 2024 investments ahead of the implementation of a sizeable contract in 4Q 2024..
- FY 2024 FCF grew 3% YoY to SAR 1.19bn.

#### Free Cash Flow (SARmn)



Free Cash Flow = CFO- CAPEX - Lease liabilities payments - Purchase of treasury shares - Payment for acquisition of subsidiary



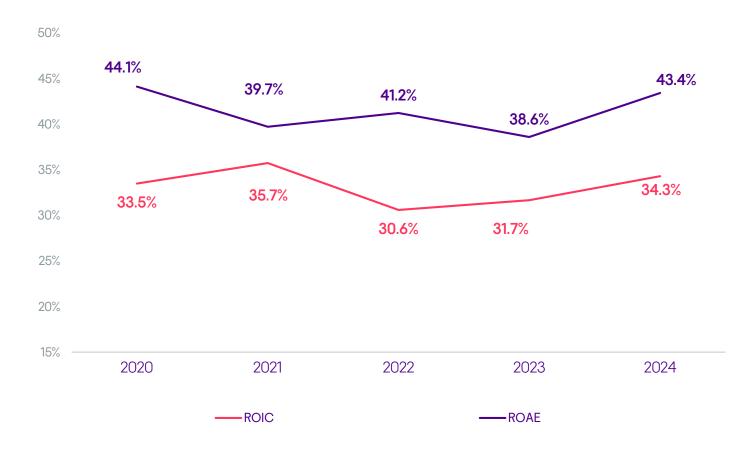
**Management Commentary** 

<sup>\*</sup> The chart is provided for organic CAPEX

## **Returns and Dividends**

Sustainable returns and progressively growing dividends

#### **Return Ratios (%)**

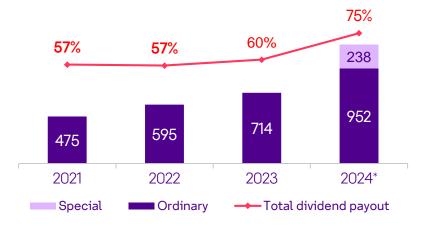


<sup>\*</sup> subject to the approval by the annual general meeting of shareholders (AGM)
ROIC = EBIT / Invested Capital (Net Working Capital + PPE + Goodwill + Other Operating Assets)
ROAE = Net income / Average Total Equity

#### **Management Commentary**

- Capex-light business model generates high returns and allows for generous dividends.
- The company's BoD recommended SAR 8 ordinary DPS and SAR 2 special DPS for FY 2024.
- This means an ordinary dividend payout of 60% and a special dividend payout of 15%. The total dividend amount grew 67% YoY.

#### Dividends (SARmn)





## **Outlook and Guidance**

solutions announces its 2025 guidance

	2025 Outlook
Oil Price	\$75-\$80 / bbl
KSA GDP Growth	4.6%
KSA Fiscal Budget	SAR 101 bn deficit
KSA IT Growth	2025: 9.4% 2024-2028 CAGR: 9.3%
KSA IT Spending % of GDP	3.4%

	FY 2024 Results	FY 2025 Guidance
Revenue Growth	9.3%	8% - 10%
EBITDA Margin	16.1%	14% - 16%
Organic capex, % of revenue	2.1%	2% - 3%



# Contact Details



## IR Contact Details

Contact solutions by stc investor relations team

#### **Abdullah Al-Dayel**

GM of Corporate Finance & Investor Relations +966 11 525 2985 aaldayel@solutions.com.sa



Investor Relations Director +966 11 525 1174 walfawzan@solutions.com.sa

#### **Ghadah Alsuhaim**

Investor Relations Manager +966 11 525 2621 galsuhaim@solutions.com.sa

## <u>Investor relations – solutions by stc</u>











# Download our IR App





## Shukran!



